

FRANCHISE OPPORTUNITY

GET YOUR BRANCH NOW



Offering

Franchise Opportunity

Registration Guru is a leading consultancy organizations that servicing clients since 2015 and offering to open an exclusive branch office in your location to serve more than 200+ services to clients & earn Rs.50,000/- Per month & more

Business Model

Services offering:

1. Business Set-up and formation (13 Types)
2. Business registration (40 Types)
3. Business license (25 Types)
4. Compliance & change service (50 Types)
5. Audit services (10 Types)
6. Certification Services (40 Types)
7. Loans (10 Types)
8. Insurance (10 Types)

Success Factors:

One time delivery of service
100% customer satisfaction
Expert consultation
Concept- You Grow, We Grow



Company Overview

Registration Guru is one of the leading consultancy organizations and serving clients since 2015 with its experienced professional to provide quality of services at reasonable cost. Company has been set-up with a vision to provide all consulting services that a business required under one roof.

Company value consist of five reinforcing elements:- Integrity, quality, professionalism, client focus & Quantifiable value added, which assure best-in-class consulting services.

The team is built around exceptional reputed professionals like Cost & Management Accountants, Chartered Accountants, Company Secretaries, Management and Legal Professionals- who are expert in the fields in their field of Accounting, Taxation, legal, secretarial, registration, certifications and Audit services through their expertise knowledge and experience that means our client have no concerned over the issues such as project relevance and quality.

Our team thoroughly enjoys seeing our clients and associates to achieve success based on our research and consulting.

We have a workforce of more than 35 people which have expert knowledge in various types of laws.

FRANCHISE OPPORTUNITY

BRANCH OPENING PROPOSAL



Franchise Model: More Profit to you

Our Franchise cum Branch office will operate on Margin basis where branch is free to add more profit into a service as per your convenient. Just book a service by paying cost to us and our team will do the work for you.

We provide every branch a complete support in training, marketing and customer relationship where our team will help to understanding the CRM, Document and procedural requirement for services and gaining new clients for development of business. Training on business registration and compliances will also be provided throughout the year.



Unique Selling Proposition (USP): “You Grow, We Grow”

We work on the concept of “You Grow, We Grow”. Once you are registered with us as Branch, our marketing team start working for you and do all the marketing which require to gain you new clients in your area. Our exclusive branch office will be provided a lead from Head office free of cost. Our branch owner and their team will be given practical based training on service free of cost throughout the year.



Opportunity to earn & Settle yourself

Every year over 1 million GST Registration will be taken by business owner, and every year over 1.4 lakhs new companies will be registered by Ministry of corporate affairs(MCA) and all this new company will required various registrations and licenses to operate in the Indian and International market.



Expected earnings:

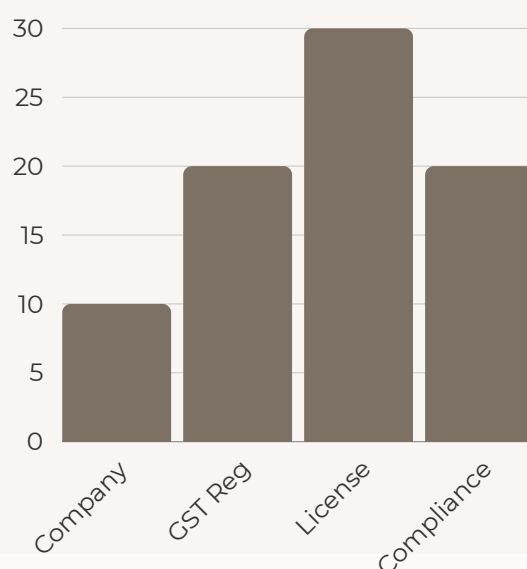
You can earn an average amount of Rs.50, 000/- per month which can go up to Rs. 1,50,000/- per month depending up on your location, dedication and continuity with us.

MARKET ANALYSIS

The Global Tax & Business Consultancy Service Market is anticipated to rise at a considerable rate during the forecast period, between 2022 and 2031. In 2023, the market is growing at a steady rate and the market is expected to rise over the projected horizon.

KEY FINDING

- GST Registration : 14 Million
- Company Registration: 1.4 Million
- Business License and Registration; Unaccounted

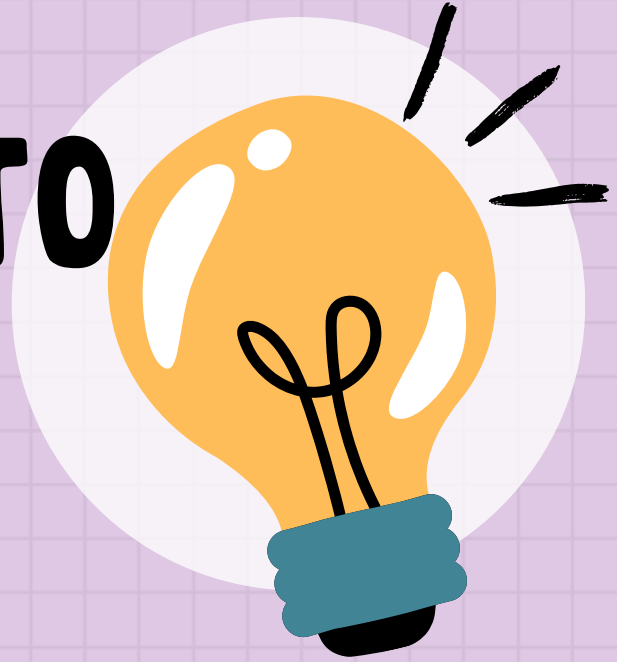


In India itself till March 2024, over 14 million GST registration has been taken, 1.61 Million company registration has been done by MCA and unaccounted business licenses and registration has been issued by different authority in India like FSSAI, MSME, DGFT, Ministry of home affairs, Income Tax, BIS, ESI and EPFO & others.

Opportunity :

Every year over 1 million GST Registration will be taken by business owner, and every year over 1.4 lakhs new companies will be registered by Ministry of corporate affairs (MCA) and all this new company will require various registrations and licenses to operate in the Indian and International market.

YOUR ROADMAP TO SUCCESS:



APPLICATION

Apply with Pan , Aadhar
and 1 photo

1

2

PAY FEES

After verification, make the
payment of franchise fees

BRANCH REGISTRATION

we will register your company name
and provide you -Branch office
registration (MSME+ GST+ Bank
Account+ Payment Gateway)

3

4

FUNDING

we will process Unsecured
Funding Up to 2 lakhs in
partnership with Start-up
India and MSME

TRAINING

Owner and staff will be
provided CRM training and
also they will be trained on
Services

5

6

MARKETING

Extensive level of Branch
Digital Marketing to
generate new clients and
have online presence

www.registrationguru.in

HOW WE HELP YOU TO BE SUCCESSFUL

MARKETING STRATEGY

As we work on the concept of You Grow, We Grow, Our marketing team will work for you to have your digital presence in your locality. We provide following marketing and advertising support for every branch office:



Marketing and Advertising Support

As we work on the concept of You Grow, We Grow, Our marketing team will work for you to have your digital presence in your locality. We provide following marketing and advertising support for every branch office

SEO OF BRANCH OFFICE

Optimizing branch office SEO is crucial for local marketing, our digital marketing team will work on this to get more client at branch office.

- Conduct local keyword research
- Utilize Google My Business
- List in local directories
- Implement on-page SEO
- Encourage customer reviews
- Create local content

LEADS FROM ADS

Our Digital marketing team will add your location in their Digital Ads service, under this our company will run google ads and Facebook ads in your location to get new customer for You.

PROMOTIONAL INFOGRAPHIC

Our Digital marketing team will share you Pamphlet design, outside and inside Banner design, Visiting card design, free to use advertisement images for WhatsApp and social medial sharing on regular basis, this can be utilised by you to get cleint from market

Learning and Training Support

We believe in knowledge and for that every branch will be provided a complete support in training, marketing and customer relationship where our team will help to understanding the CRM, Document and procedural requirement for services and gaining new clients for development of business. Training on business registration and compliances will also be provided throughout the year.

TRAINING PROGRAMS

As a Business consultant, you must have knowledge about the services you are delivering, we will keep you updated through our weekly online practical based training to understand GST, Income tax, MCA filing and Other registration & compliance services, so that you have good knowledge about each service requirement to guide your client/customer in better way.

Once you're on-boarded with us, our Customer relationship officer will assist you in the learning of our CRM application working.

ONGOING SUPPORT

- Regular practical based training.
- Free verified lead from Head office.
- Regular advertisement for your branch office.
- A dedicated relationship manager.

Earning & Investment

You can earn an average amount of Rs.50, 000/- per month which can go up to Rs. 1,50,000/- per month depending up on your location, dedication and continuity with us.

CAPITAL REQUIREMENTS

Initial investment required to set-up a Branch office:

ALLOCATION	VALUE	PERCENTAGE
Franchise Fees*	Rs.25,000/-	31.25%
Assets	Rs.35,000/-	43.75%
Working Capital	Rs.20,000/-	25%

*Franchise fees paid is refundable inform of Pre-loaded wallet balance that can been used to book services, so your effective Investment is just Rs.55000/-.

Eligibility:

- An Indian Citizen.
- Minimum 12th Pass.
- Must have computer/Internet Knowledge.
- An office.
- An Identity Proof.
- Recent color photo.

DELIVERY – “WHAT YOU WILL GET FROM US”

		WORTH (IN INR)
1	Franchise License (Life Time)	25,000
2	Licensed task and Lead management CRM Application with unlimited users	15,000
3	Integrated Invoicing application	5,000
4	You firm registration under MSME + GST + Bank Account	2,000
5	200 Visiting card (Hard copy)	1,000
6	Outside, Inside Banner and pamphlets design of services with your contact info.	2,000
7	Listing on GMB, Social Media account, Digital visiting card and Creation of Webpage	10,000
8	Verified Leads form Google ads & Facebook ads	30,000
9	Payment gateway (Razorpay/paytm/Payu)	2,500
10	Wallet Top-up balance without restriction on service fees	25,000
	Total Value of Service	1,17,500/-
	You Pay Only	25,000/-

STARTUP SERVICES

Start a Business

Private limited Company
Limited Company
One Person Company
Limited Liability Partnership
Partnership Firm-Through Deed
Producer Company
Nidhi Company
Subsidiary Company
Foreign Company
Section-8 Company
Trust Registration- Delhi
Society Registration-Delhi
Joint Venture

Registration & Licenses

12A registration
80G Registration
FCRA Registration
CSR-1 Registration
Niti Ayog Registration
GST Registration
Tan registration
Pan Registration
Partnership Deed
FSSAI Registration
FSSAI State License- Trading
FSSAI State License- Mfg/Repack
FSSAI Central License
PF Registration
ESI Registration
Import export code
APEDA RCMC Registration
SPICE Board RCMC Registration
Udyam registration
Drug License-Retail
Drug License-Wholesale
Drug License-Manufacturing
Drug License- Loan License
Drug License- Import
Drug License- Multi
Psara License
Ayush License
Health Trade License

Registration & Licenses

Health Trade License
Factory License
Liquor License
RNI registration
Rera registration
Shop Act registration
NSIC registration
ICEGATE registration
E-waste License
BIS-ISI Certification
BIS-R number Certification
BIS-Hallmark registration
NBFC License
Trademark Registration- Individual/SME
Trademark Registration- Other
Copy Right Registration
Patent registration
Design registration
International Trademark registration
Digital Signature Class-III Signature
Digital Signature Class-III with Encryption
DGFT Digital Signature
Start-up India Registration
Music License
Eating House License
Barcode Registration
DOT License for Telemarketer
Guest House Registration



ISO & Compliance Certification

ISO 9001:2015 (QMS)

ISO 14001:2015 (EMS)

ISO 45001:2018 (OHSMS)

ISO 22000:2018 (FSMS)

ISO 27001:2013 (ISMS)

ISO 13485:2016 (MD-QMS)

CE Marking Certification

GMP (Good Manufacturing Practice)

HACCP (Hazard Analysis and Critical Control Points)

HALAL

KOSHER STANDARD - FOODS

GHP

GLP (Good Laboratory Practice)

CMMI-Dev V 2.0 Maturity CMMI Level-3

CMMI-Dev V 2.0 Maturity CMMI Level-5

ROHS (Directive 2002/95/EC)

BIFMA Level-2

BIFMA Level-3

IATF 16949:2016

SA 8000 (Social Accountability)

USFDA

ORGANIC

GREEN GUARD(UL)

WHO-GMP (As per WHO Guidelines)

GLOBAL G.A.P

ISO/IEC 17065:2012 (Conformity assessment-)

SEFA



ISO & Compliance Certification

ISO 31000:2018 (Risk Management-Guidelines)

ISO 50001:2018 (Energy Management Systems)

GREEN PRO (Green Product Certification)

ISO/IEC 17020:2012 (Conformity assessment)

ISO/IEC 27017:2015 (Information Technology)

ISO/TC 309 (Governance of Organizations)

ISO 20000-1:2018 (ITMS)

ISO 20121:2012 (ESMS)

ISO 21001:2018 (EOMS)

ISO 22241-1:2019 (Diesel Engine-NOx reduction)

ISO 37000:2021 (Governance of Organizations-Guidance)

ISO 37001:2016 (Anti-Bribery Management Systems)

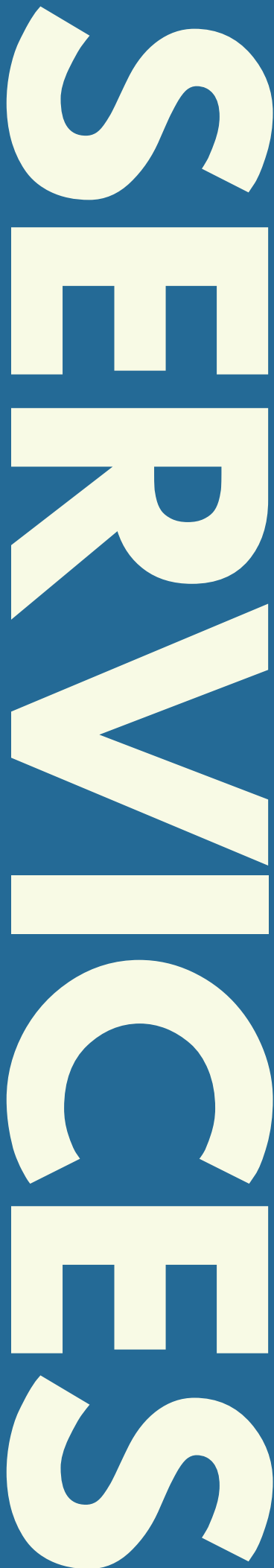
ISO 26000:2010 (Guidance of social responsibility)

ISO 17088:2021 (Specifications for Compostable Plastics)

ISO 10001:2018 (Quality Management — Customer Satisfaction)

ISO 29993:2017 (Learning services outside formal education)

ISO 18788:2015 (Management system for private security)



ISO & Compliance Certification

ISO 14847: 1999 (Rotary Positive displacement pumps)

ISO 29990:2010

BRCGS (Global supply chain Assurance)

GRIHA (Green Rating For Integrated Habitat Assessment)

AIOTA (All India Occupational Therapists' Association)

BRC Global Standards- Foods (Issue 8"Grade C")

5S (WORKPLACE ORGANIZING MANAGEMENT SYSTEMS)

UL (STANDARD FOR SAFETY)

Indoor Advantage Gold

FSSC 22000 (Food Safety System Certification)

REACH Compliant

SEDEX (SUPPLIER ETHICAL DATA EXCHANGE)

ISO 16001:2017

ISO 3834-2:2005

ETL

E1

Combo 9001, 14001 & 45001

ISO 17100:2015 (Translation services)

ISO18587:2017 (Translation services)

SERVICES

Compliance & Other Work

GST Returns filing

TDS returns filing

Income Tax Returns filing -Salaried

Income Tax Returns filing -Business Non
Audit- When Accounting Done

PF Returns filing

ESI Returns filing

Private Limited Roc Compliance (AOC-4,
MGT-7A, DIN Web KYC, MSME and DPT-3,
ADT-1, 4 Board Meeting, 1 AGM)

Unlisted Limited Company Roc
Compliance(AOC-4, MGT-7, DIN Web KYC,
MSME and DPT-3, ADT-1, 4 Board Meeting, 1
AGM)

LLP Roc Compliance (FORM-8 , FORM -11, DIN
WEB KYC)

OPC Roc Compliance (AOC-4, MGT-7A, DIN
Web KYC, MSME and DPT-3, ADT-1, AOC-4,
MGT-7, DIN Web KYC, MSME and DPT-3, ADT-
1, 4 Board Meeting)

Section-8 Company ROC Compliance (AOC-
4, MGT-7A, DIN Web KYC, MSME and DPT-3,
ADT-1,AOC-4, MGT-7, DIN Web KYC, MSME
and DPT-3, ADT-1, 4 Board Meeting, 1 AGM)
Company audit below Turnover 1 crore (if
books are maintained in Tally or busy)

Services

Compliance & Other Work

Company audit below Turnover 1 crore (if books are maintained in Tally or busy).

Schedule-III Balance sheet Drafting

Business Accounting- Online

Business Accounting- Offline Delhi & NCR

NGOs Accounting-Online

NGOs Accounting-Offline Delhi& NCR

NGOs Annual Filing

Gst Audit

NGOs Audit

FSSAI Annual Return

FCRA return

Strike-off Company

OPC Conversion to Private Limited

Winding-up of Company

DIN-KYC Form

DPT-3

Charge form

MSME forms

Shifting of ROC within same city & roc

Shifting of Registered office Outside State

INC 20A Commencement of Business

Addition of Director

Resignation of Director

Private limited Name change

Compliance & Other Work

LLP Name change

Auditor appointment

Auditor Resignation

Conversion of Partnership to LLP

Share Transfer Certificate

Share Certificate

Authorised share Capital Increase

Paid up Share capital Increase

XBRL-Cost

XBRL-Finance

Trademark Transfer

Trademark objection filing

Trademark Opposition filing

Trademark Hearing-Video

Detail Project Report 3 Year

Detail Project Report 5 Year

GST Refund filing

SERVICES

Loan and Project Funding

Personal Loan

Business Loan

Term Loan

OD Limit

CC Limit

Start-up Loan

Mudra Loan

Stand-up India Loan

Loans against Property

Machinery Loan

Reach Us Out

We are ready to grow your business better and help you be the best one



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